



KEEN for COFFEE FAQ

I cannot hold the event on September 18, can I still participate?

YES! Hold your event any day you like: September 18 will be a celebration day, but your support is welcome any day – the deadline to claim for incentive prizes will be December 15, 2015.

I do not like coffee, can I still participate?

YES! Have tea, cakes, cocktails, just BE KEEN! Your donations will support our KEEN Athletes and help provide them with fun, fitness and friendship!

Can I start fundraising now?

YES! Create your fundraising page and start promoting your event now. You can add on activities – see [“KEEN Ways to Raise”](#) for ideas.

How do I get the prizes?

After you collect the funds from your event and submit them to KEEN, we will contact you to arrange your prize level, based on the total amount raised.

Where do our funds go?

Your fundraising goes to support KEEN programs. You can choose to support a local KEEN affiliate (80% of net revenue will be earmarked for the local affiliate) or you can support all of KEEN by choosing KEEN USA.

Do I have to pay for the coffee and snacks?

You can deduct your expenses from the overall amount raised.

I want to make my event open to the public, is that ok?

YES! Let your local community know, ask your local coffee house to participate! Use the press release template to publicize your event to the local media... and don't forget social media!

I thought of a question last night but can't think of it now?

No worries, email info@keenusa.org or jwinsborough@keenusa.org anytime and we'll get back to you as soon as possible.

THANK YOU FOR BEING KEEN!